



# Cancer Society Daffodil Day



<Salutation>, please will you support Daffodil Day by sending a kind gift of \$50 to help fund our Cancer Support, Research and Information services? Your gift may one day help someone you know, or even a loved one...

Dear <Salutation>

You never know what's around the corner.

That's the harsh truth of life, isn't it?

Especially when you consider that one in three people in New Zealand will one day be diagnosed with cancer. It could be someone you know. Or a loved one. Or even you yourself.

But the important thing to remember is that these days... more people than ever are surviving cancer. More people are receiving better cancer treatment. And more people are being sensitively supported through the darkest time of their lives.

This is all thanks to the amazing support and generosity of people who give money to the Cancer Society of New Zealand. People just like you.

<Salutation>, please will you join forces with them and send a kind and compassionate gift of **\$50 this Daffodil Day?** I promise that your gift will help to fund more lifesaving research, and to provide better health support, advice and information to people who desperately need it.

People just like Sam Bowman . . .

About a year ago, Sam was diagnosed with a very rare form of cancer called Uterine Leiomyosarcoma. Fortunately, it was spotted by surgeons during a hysterectomy operation, and removed. Tragically though, Leiomyosarcoma is incurable, even by surgery. It's a highly resistant cancer, which keeps coming back.

As you can probably imagine, hearing this shocking news was totally devastating to Sam, and to her family. As Sam recalls...

*"It's so hard to cope on your own. There are things you can't talk through with your family because you know it'll hurt them."*

*The Cancer Society helped me so much. Without them I would have lost it. Just having someone to talk to made all the difference."*

*- Sam Bowman -*

Cancer Society of New Zealand, Canterbury West Coast Division Inc  
PO Box 13450 Armagh Christchurch 8141. Phone: 03 379 5835

Your unique appeal ID:

No.

**Yes! I want to help someone like Sam through the darkest time of their life.**

<Addressee>

<Street address 1>

<Street address 2>

<Street address 3>

<Street address 4>

<City> <Postcode>

**My donation is:**  
(please tick)

\$35  \$50  \$100  \$250  \$500  Other \$

*will help us offer counselling and support to people with cancer*

**I would like to pay by:**  cheque (enclosed)



internet banking (please use the Cancer Society appeal ID code and reference number above)

Account number: 06 - 0317 - 0063608 - 18

Visa  Mastercard  Amex

Name on card:

Card number:  -  -  -

Expiry date:  /  Signature:

Donations of \$5 or more may qualify for a tax rebate.

Please check this box if you **do not** require a receipt

Tick here if you **do not** wish to be on our mailing list.

Email address:

We are able to send you a receipt electronically. This includes our newsletters and other correspondence to keep you informed, meaning we save valuable time, money and resources.

*"When we were first told we just sat there. It was like hitting a brick wall. My husband started crying first, and I was consoling him. Telling the boys was the hardest part. My eldest was gutted. I'd never seen him cry before. My youngest wouldn't believe it. He started shouting and swearing, he couldn't handle it."*

Sam is now living with the knowledge that her cancer will never fully go away. And that it's not curable. She has a 50% chance of surviving the next 5 years.

I'm sure you'll agree that's a horrifying thought to have to face day in, day out. But thanks to the support, information and advice she receives from the Cancer Society, Sam is finding a way to cope...

*I called the Cancer Society within a few days of being diagnosed and said: "I don't know how to deal with this." They were so nice. A Cancer Society nurse came round to see me and she really helped. Just talking about it made a world of difference. The Cancer Society has given me so much support, support that's brought me back to normal, and looking forward to the future again."*

I don't know about you, but this is certainly the kind of one-to-one support and advice I'd like to be able to count on if ever I or someone I love was in Sam's shoes. Do you feel the same?

However... the simple truth is, that without kind and compassionate people like you giving generously to support our work... **no one can count on it.**

**Please will you help me to make sure this wonderful service continues providing people like Sam with the support, advice and information they need to deal with the trauma of cancer - by sending a generous gift of \$50 today?**

I promise that your money will make a real and hugely positive difference in someone's life, just as it did for Sam.

Thank you so much for your time today.

Liz Chesterman  
Chief Executive, Cancer Society Canterbury West Coast

P.S. Cancer touches so many lives. Without our patient services, many people would simply have no one to talk to about their condition. Please send your special \$50 Daffodil Day gift of support straightaway. Thank you so much.

P.P.S. If you can send us your gift before the 22nd of August, we'll rush you out a special silk Daffodil pin for you to wear with pride on Daffodil Day!

**How your gift today  
can help someone  
like Sam ...**



**\$35**

Will help our volunteer driving service take someone without transport to hospital for chemotherapy treatments.

**\$50**

Will help us offer counselling and support to people with cancer like Sam.

**\$100**

Will help to keep our FREE Cancer Information Helplines open. "0800 CANCER (226 237) Any Cancer Any Question".

**\$250**

Will assist us in supporting people with their accommodation and travel while undergoing treatment away from home.

No matter how much you give – your kindness will touch someone struggling through the toughest time in their life.

*Thank you  
so much!*